



Emirates Obs & Gyne Congress

Dubai, United Arab Emirates
17th - 19th October 2019



SPONSORSHIP PROSPECTUS

Organised By



In Collaboration with



Supported By



www.emiratesobsgyne.ae



Congress Secretariat: MCI Middle East, UAE

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+971 4 311 6301



WELCOME MESSAGE

Dear Sponsors and Exhibitors,

It is with our greatest pleasure as the Emirates Obstetrics & Gynecology Society under the umbrella of Emirates Medical Association (EMA) to invite you to participate in our congress: The Emirates Obs & Gyne Congress (EOGC) 2019. The congress will discuss in depth various topics in Obstetrics and Gynecology and will be held in Dubai, United Arab Emirates from of 17th - 19th October 2019.

This congress is organized together in collaboration with The Federation of Obstetric and Gynecological Societies of India (FOGSI). The aim is to focus on trending topics and crucial challenges faced by the obstetricians and gynecologists locally and in the region including Medico Legal & ethics, Women health issues, Clinical Obstetrics, Reproductive Medicine and more. It will cover cutting edge topics in daily practice, the most recent development and management of the rapidly evolving health care requirements, as well as demonstrating live practice surgery by well-known surgeons in the field.

Through the congress we hope to achieve and improve the happy and healthy life of women and help experts in the field to develop and excel.

Looking forward to seeing you in the 2019 congress.

CONGRESS COMMITTEE:



Muna AbdulRazzaq Tahlak
Conference President
CEO, Latifa Women and
Children Hospital



Nadia AlSawalhi
Director - Medical Affairs
Medical Affairs Department
Latifa Women and Children
Hospital



Alia Humaid Al Qassimi
Social Development Expert
– Community Development
Authority, Obstetric &
Gynecologist Specialized In
Aesthetic Gynecology – Al
Garhoud Private Hospital



Bashir Taha Salih
Consultant and Chair
of Obstetric Medicine
Department
Corniche Hospital



Arnaud Wattiez
Head of the Gynecology
Department
Latifa Women and Children
Hospital



Shantakumari Sekharan
Federation of Obstetrics and
Gynecological Societies of
India



Amala Nazareth
Specialist (OBGYN)
Head of the Department
Jumeira Prime Medical Center



Saleema Wani
Consultant ObGyn
Deputy CMO
Chair of Academic Affairs
Corniche Hospital

WHO SHOULD ATTEND:



- Obstetricians
- Gynecologists
- Family Physician
- Midwives
- Nurses
- General Practitioners
- Women's Health
- Specialists
- NGOs

KEY TOPICS:

- Medico Legal Aspects on Obs & Gyne
- Women's Health Issues and Policy Ethics
- Maternal Fetal Health
- Clinical Obstetrics
- General Gynecology
- Operative Gynecology
- Reproductive Medicine
- Sexual Health and Human Rights
- Urogynaecology
- Vaccinations in Women





DIAMOND SPONSOR - AED 100,000

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Diamond Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Diamond Sponsor
- 250 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate web site which will be sent to event database
- One personalized email flyer dedicated to the individual Diamond Sponsor with corporate information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Diamond Sponsor
- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 250 sponsor's corporate description and stand location
- Full page Advertisement in the final program
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)

EXPO STAND AND AND NETWORKING OPPORTUNITY

- 21sqm (7m x 3m) Premier Booth location

ONSITE ACTIVITY

- One (1) Lunch Symposium offered on first priority

STAFF PASSES

- 10 staff badges (with access to the expo area only)

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package



PLATINUM SPONSOR - AED 75,000

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Platinum Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Platinum Sponsor
- 150 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database
- One personalized email flyer dedicated to all the Platinum sponsor with corporate information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Platinum Sponsor
- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 150 sponsor's corporate description and stand location
- One page Advertisement in the final program
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)

EXPO STAND AND NETWORKING OPPORTUNITY

- 18sqm (6m x 3m) Premier Booth location

ONSITE ACTIVITY

- One (1) Lunch Symposium offered on first come first serve basis according to the availability, after Diamond Sponsor

STAFF PASSES

- 8 staff badges (with access to the expo area only)

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package



GOLD SPONSOR - AED 50,000

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Gold Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Gold Sponsor
- 100 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database
- One personalized email flyer dedicated to all the Gold sponsor with corporate Information, onsite activities will be sent to the event database before the event

ONSITE BRANDING

- Sponsor's advert in between break will be played for 2 minutes
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Half page Advertisement in the final program
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

- 15sqm (5m x 3m) Premier Booth location

ONSITE ACTIVITY

- One (1) Parallel workshop offered on priority basis, or satellite symposium on availability basis. (symposium duration: 45 minutes)

STAFF PASSES

- 6 staff badges (with access to the expo area only)

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package



SILVER SPONSOR - AED 25,000

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Silver Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Silver Sponsor
- 75 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Silver Sponsor
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

- 12sqm (4m x 3m) Silver booth location

ONSITE ACTIVITY

- One (1) Parallel workshop offered on availability basis

STAFF PASSES

- 4 staff badges (with access to the expo area only)

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package



BRONZE SPONSORSHIP - AED 15,000

PRE EVENT MARKETING AND BRANDING

- Scrolling corporate logo of the Bronze Sponsors on the event home page
- Logo inclusion on the event website under the prestigious heading of Bronze Sponsor
- 50 words of corporate profile, onsite activities and company URL will be included on the event website
- Company listing on Sponsor and Exhibitor listing on the event website
- Corporate logo on the e-brochure and event e flyer with a hyper-link to your corporate website which will be sent to event database

ONSITE BRANDING

- Sponsor logo will be included on the backdrop under the prestigious heading of Bronze Sponsor
- Conference Final Program will include logo and 100 sponsor's corporate description and stand location
- Corporate logo in all onsite sponsor acknowledgement signage
- Promotional materials will be included in the delegate bags (subject to approval from committee)
- Ability to purchase additional branding opportunities

EXPO STAND AND NETWORKING OPPORTUNITY

9sqm (3m x 3m) Silver booth location

STAFF PASSES

- 2 staff badges (with access to the expo area only)

PRESS

- PR dedicated to the event will acknowledge where-ever and when-ever possible

*Note: Speaker Sponsorship is not inclusive of Sponsorship Package



ADDITIONAL MARKETING AND BRANDING OPPORTUNITIES:

CONGRESS BAG - AED 25,000

Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes an acknowledgement in the advance and final programs as well as one corporate logo and one product logo on the front side of the delegate bag. Item subject to approval by the Executive Committee.

LANYARD – AED 20,000 (EXCLUSIVE BRANDING OPPORTUNITY)

Lanyards (neck ribbons) are a comfortable way of wearing name badges. The logo will be included in the lanyard. It is the high value branding as it is worn by entire delegates, speakers and organizers, production costs will be covered by the sponsor, subject to approval by the Executive Committee.

BADGE SPONSOR – AED 10,000

The logo will be included on the back side of the badge. It is high value branding as it is worn by all delegates, speakers and organizers. Production costs are included in the investment and subject to approval by the Executive Committee.

INSERTS IN CONGRESS BAG – AED 5,000

Companies have the opportunity to insert information about products, symposia or giveaways into the congress bags. Max. size A4 flyer, 3 sheets of paper, production costs should be covered by the sponsor.

DIGITAL DISPLAY - AED 5,000

Sponsors logo along with their products will be displayed on the digital screens placed at the main entrances, coffee area, sitting lounge and will feature sponsor's satellite symposium or workshop if there are any. Each sponsor will receive 5 digital screens as such during the entire congress.

PEN AND WRITING PAD IN CONGRESS BAG – AED 7,500

The sponsor company will also be able to provide its own pads and pens to be placed in the congress bags. The sponsor's acknowledgement can be printed on the pen and on the pad. Subject to approval from Executive Committee.

FINAL PROGRAM BOOK – ADVERTISEMENT.

- 2 Page Advertisement – A4 size or A5 Size (AED 4,000)
- 1 Page Advertisement -- A4 size or A5 Size (AED 2,000)

FACULTY DINNER - AED 20,000

- 1 insert in the conference bag company logo in the program
- Company branding during the faculty dinner
- 1 rollup banner at the Faculty Dinner